

## SPONSORSHIP OPPORTUNITIES

**PELTON (Presenting Sponsor)** \$20,000  
 Company executive invited to cut ribbon at starting line  
 Company executive invited to say a few words at beginning of event  
 Company logo on banners  
 Company logo on ride t-shirts  
 Prominent signage at event (starting line and finish line)  
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press releases, RMH website & newsletter - distributed to over 10,000 homes)  
 Photo opportunity with Ronald  
 Framed certificate of recognition

**BREAK AWAY** \$10,000  
 Company logo on banners  
 Company logo on ride t-shirts  
 Prominent signage at event (starting line and finish line)  
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press releases, RMH website & newsletter - distributed to over 10,000 homes)  
 Photo opportunity with Ronald  
 Framed certificate of recognition

**TIME TRIAL** \$3,500  
 Signage at event (starting line and finish line)  
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press releases, RMH website & newsletter).

**REST STOPS (4)** \$2,500  
 Signage at event and rest stop  
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press releases, RMH website & newsletter).

**CHILDREN'S BICYCLE RODEO** \$1,000  
 Signage at event

**RECREATIONAL RIDER** \$500  
 Signage at event

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS/ZIP: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

NAME TO APPEAR ON SIGN: \_\_\_\_\_

### METHOD OF PAYMENT

CHECK  AMEX  VISA  MC  DISCOVER

CC#: \_\_\_\_\_

Expiration: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Please complete and mail with payment to:  
 RONALD MCDONALD HOUSE  
 Attn: N. Leonard  
 131 Bath Avenue  
 Long Branch, NJ 07740

To ensure proper recognition, please return by September 24, 2012

Ronald McDonald House  
 131 Bath Avenue  
 Long Branch, NJ 07740

**BARNABAS HEALTH**  
 The Children's Hospital  
 at Monmouth Medical Center



PRESENTED BY IOA  
 INSURANCE OFFICE OF AMERICA



## 2ND ANNUAL RIDE FOR THE RONALD MCDONALD HOUSE

SUNDAY OCTOBER 7, 2012  
 (rain or shine)

MONMOUTH MEDICAL CENTER  
 COMMUNITY CONNECTION PARKING LOT  
 LOWDEN AVE (OFF OF SECOND AVE), LONG BRANCH



# 2ND ANNUAL RIDE FOR THE RONALD MCDONALD HOUSE

SUNDAY, OCTOBER 7, 2012  
(rain or shine)

REGISTRATION STARTS AT 7:30AM

MONMOUTH MEDICAL CENTER  
COMMUNITY CONNECTION PARKING LOT  
LOWDEN AVE (OFF OF SECOND AVE), LONG BRANCH

2012 marks the 25th Anniversary of the Ronald McDonald House (RMH) of Long Branch & New Brunswick. RMH provides a "home away from home" for families of seriously ill children receiving care at medical facilities near our locations. We also offer Family Rooms, a Mother's Lactation Room and a Hospitality Suite in the pediatric units of three hospitals in Monmouth County and one in Middlesex.

Thanks to the help and support of people like you, we can offer a warm, supportive environment for families during a time of uncertainty and stress. Family members can stay together in a comfortable home with private amenities, helping them to remain strong throughout the course of their child's treatment.

**\$2,000 in bike shop  
Gift certificates up for grabs!**

Teams that finish (with the most participants in each distance category) will receive a bike shop gift certificate in the amount of \$500.

{In the event of a tie, the money will be split among the winning teams}

## COMMITTEE

Christopher Labrecque, Chair

Bill Arnold	Susan Hudome	Tricia Schecher
Dee Carpenter	Monica Labrecque	Mike Schiavo
Jamie Doyle	Wesley Mayo, Jr.	Maria Sporn
Barry Dubroski	Michael Perdoni	Jeffrey Wilbert
Edwin Hennelly		Elizabeth Wykpisz



## CHOOSE THE ROUTE RIGHT FOR YOU!

- FAMILY FUN RIDE (15 miles)
- TOURING RIDE (30 miles)
- METRIC CENTURY (62.5 miles)
- CENTURY (100 miles)

## EVENT SCHEDULE

- Registration starts at 7:30am
- All routes start at Monmouth Medical Center Community Connection Parking Lot, Lowden Ave. (Off Second Ave)
- Bagels & coffee will be provided during registration
- Snacks will be provided along routes and volunteers will be available to answer questions & offer assistance
- Bike mechanics will be on-site
- Children's Activities
- Special Guest.....**RONALD MCDONALD!**

## REGISTER TODAY

Please complete this form and mail or deliver with payment to:

RONALD MCDONALD HOUSE

Attn: N. Leonard

131 Bath Avenue

Long Branch, NJ 07740

or register online [www.rmh-cnj.org](http://www.rmh-cnj.org)

### Adult entry fee is \$35 per rider

- Adult individuals raising an additional \$300 will get an official "Ride for RMH" bike jersey
- Adult teams of 2 or more riders that raise \$250 per rider will get an official "Ride for RMH" bike jersey

### Student entry fee is \$25 (up to HS)

- Student individuals raising an additional \$200 will get an official "Ride for RMH" bike jersey
- Student teams of 2 or more riders that raise \$150 per rider will get an official "Ride for RMH" bike jersey

### Children 12 and Under - FREE!

Disclaimer: "I know that letting my child or myself participate in the Ride is a potentially dangerous activity. Neither my child nor I should enter unless we are medically capable. I assume all risk associated with riding in this event, including but not limited to low or high temperature, humidity, and conditions of the route. Having read this waiver and knowing these facts and in consideration of accepting my registration (or my child's) I, and/or anyone entitled to act on my or my child's behalf waive and release the Ronald McDonald House of Long Branch & New Brunswick, McDonald's Corporation, Monmouth County Park System and the employees, and sponsors, their representatives, employees and successors, from any and all claims and liabilities of any kind arising from my or my child's participation in the event or carelessness of the persons named in this waiver. I grant to all of the forgoing use of any photographs, motion pictures, recordings, or any other record of this for legitimate purposes."

TEAM NAME (if applicable): \_\_\_\_\_

### RIDER 1

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

EMERGENCY CONTACT: \_\_\_\_\_

EMERGENCY CONTACT PHONE: \_\_\_\_\_

T-SHIRT SIZE:  S  M  L  XL  2XL

JERSEY SIZE (runs small):  S  M  L  XL  2XL

DISCLAIMER SIGNATURE: \_\_\_\_\_

### RIDER 2

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

EMERGENCY CONTACT: \_\_\_\_\_

EMERGENCY CONTACT PHONE: \_\_\_\_\_

T-SHIRT SIZE:  S  M  L  XL  2XL

JERSEY SIZE (runs small):  S  M  L  XL  2XL

DISCLAIMER SIGNATURE: \_\_\_\_\_

### RIDER 3

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

EMERGENCY CONTACT: \_\_\_\_\_

EMERGENCY CONTACT PHONE: \_\_\_\_\_

T-SHIRT SIZE:  S  M  L  XL  2XL

JERSEY SIZE (runs small):  S  M  L  XL  2XL

DISCLAIMER SIGNATURE: \_\_\_\_\_

### RIDER 4

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

EMERGENCY CONTACT: \_\_\_\_\_

EMERGENCY CONTACT PHONE: \_\_\_\_\_

T-SHIRT SIZE:  S  M  L  XL  2XL

JERSEY SIZE (runs small):  S  M  L  XL  2XL

DISCLAIMER SIGNATURE: \_\_\_\_\_

### METHOD OF PAYMENT

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